

AUG 07 2006

Serial No. 09/196,338
In reply to Office Action mailed February 6, 2006
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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Sean Handel et al.

Serial No.: 09/196,338

Filed: November 19, 1998

Title: A PERSONALIZED PRODUCT
REPORT

Docket No.: 60021-302901

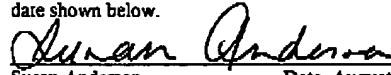
Group Art Unit: 3622

Examiner: A. Duran

Certificate of Mailing/Transmittal

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

I hereby certify that this correspondence is being facsimile transmitted to the USPTO (Fax. No. 571.273.8300) or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below.



Susan Anderson

Date: August 7, 2006

AMENDMENT AND RESPONSE TO OFFICE ACTION

Dear Sir:

This is in response to the Office Action mailed on February 6, 2006. Please consider the following amendments and remarks.

Amendments to the claims begin on page two (2) of this paper.

Remarks begin on page nine (9) of this paper.